



Vegreville Cultural Association

Sponsoring..... Canadian Showcase of Ukrainian Culture

UKRAINIAN PYSANKA FESTIVAL

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52nd Ukrainian Pysanka Festival Vegreville, Alberta - July 4-5-6, 2025

YARMAROK – ARTISTS - MARKETPLACE **Vendor Application**

Vegreville's annual Ukrainian Pysanka Festival is a 3-day showcase of Ukrainian Culture. Over the 3 days, we have many Ukrainian-themed attractions: grandstand shows with performers from Alberta, Canada, North America, and internationally (usually from Ukraine!); beer gardens and evening dances with some of the best known Ukrainian bands; many free activities such as the showcase stage (dancers, bands, vocalists), dance competitions venue, opening ceremony, pioneer demonstrations, folk art workshops and displays, petting zoo, children's activities, artists market, and of course, the busy Yarmarok Marketplace.

1. Marketplace Hours: Dates for this year's Pysanka Festival: July 4, 5, 6, 2025.

FRIDAY: 12:00 PM until 9:00 PM - SATURDAY: 10:00 AM until 7:00 PM - SUNDAY: 10:00 AM until 5:00 PM

(These hours are subject to change.)

2. Venue Location:

The Yarmarok Marketplace is located in the Recreation Centre/Arena at **4509-48 Street in Vegreville**. The venue features a concrete floor and is fully accessible for wheelchairs and walkers. Please note that this facility is a hockey arena and does not have air conditioning. Washrooms are available inside the building.

Before setting up your booth, you must pick up your Vendor Package at the Festival Office. This package confirms your arrival and includes your 3-day parking pass for the festival grounds.

Important Reminder: A vendor pass is required to access the grounds. If you attempt to enter without the pass and inform gate volunteers that you are a vendor, they may deny you entry.

Booth set up

THURSDAY, July 3rd: 3:00 PM until 8:00 PM

FRIDAY, July 4th: approx. 9:30 AM to 11:30 AM Must be fully set up prior to opening to public at noon.

3. Loading/Unloading & Weekend Parking:

The two bay doors on the south side of the building will be open for vendor access. **Please be considerate of other vendors setting up their booths.** When unloading, you can park adjacent to the building between the two doors for easier unloading of your items to your designated booth. After unloading and prior to setting up your booth, please move your vehicle across the parking lot along the chain link fence to allow for other vendors to unload/load. Thank you!

Absolutely no vehicles are allowed in the building for unloading/loading!

Park across the gravel parking lot along the chain-link fence for the weekend (you will need your 3-day parking pass), or parking is available in the Recreation Centre/Aquatic Centre Parking Lot. The street entrance door will be open during Yarmarok hours.

Parking on the grounds without your complimentary vehicle pass is \$10 per day.

4. Selecting Booth Location – Indoor & Outdoor:

We will try accommodating everyone's first/second choices.

However, please note we try not to place booths with the same type of product next to each other (i.e. two jewellery booths next to each other).

Vendors are **not permitted to loan, share, or sublease their assigned area**. Only the businesses outlined on the information sheet are permitted to operate in your assigned area.

Festival Marketplace Booths are as follows:

INDOOR BOOTH

- Approximately 10 feet frontage, or multiples thereof as per request, 10 feet deep
- The layout is showing 10'x10' booths. Larger booths are available (10' x 15', 10' x 20', 10'x 30', etc.)
- 3' high side curtain partitions **between** the booths – NOTE: **end booths do not have an end curtain**, if you require a curtain please specify on your application (*most 'end' vendors like to utilize both sides of their end booths, so we generally do not order an end curtain*)
- 8' high curtain partition dividing the centre booths. Note that booths along the perimeter do not have curtain backdrops, and may have the typical plexi-glass hockey boards that you can decorate with signage, etc. There are a few booths with no back wall. **If you require a back wall, please specify on the form.**
- One 6' or 8' table is provided, 2 chairs (additional table: \$10 each). Table skirting is **not** provided
- If you require access to power, please advise, as access is limited as it is a hockey arena. Power is \$20 for the weekend
OR

OUTDOOR BOOTH

- Approximately 10'x10' tent outside on the grounds, no power available, \$100/per day or \$200 for weekend,
- You must supply your own **table, chairs, tent/trailer**.

5. Fees & Payment

All prices noted are for the **3-day Festival**:

- outdoor tent/trailer space **\$200** (*\$100 per day if not selecting full weekend*)
- power **\$20**
- additional table **\$10 each**

If you are selected as a vendor, the full fee is **due by March 31st**.

Cancellation Policy

If you are chosen as a vendor, the fee must be paid by March 31st.

- **Cancellations with more than one month's notice:** A full refund will be issued, minus administrative fees.
- **Cancellations with two weeks to one month's notice:** A 50% refund will be issued, minus administrative fees.
- **Cancellations with less than two weeks' notice:** No refund will be issued.

6. Power/Electricity Requirements

Will you need power?

- It is important to note on your application form if you require power. The market will be set up in a skating arena, and power is very limited. We address electricity requirements only for the booths specifying they require power.
- If you require power, it is important to note for what purpose (i.e.: power for fridges/freezers, phones, laptops, etc.), to ensure the power installed for each booth will handle everyone's requirements without tripping breakers.
- If your booth **does not need power**, you will likely be placed in booths which have no access to power.

- Power is \$20 for the weekend.
- **Bring a minimum 100' extension cord.**

7. Advertising Opportunities

7.1 Program Book

Annually we professionally print a full colour souvenir program book. The program book is generally available one month prior to the Festival, and is available for sale in Vegreville.

Various businesses advertise in this program book, and please know that vendors may take advantage of this opportunity as well. Business card sized ads are \$110. Design services are available for an additional \$25. **Each registered vendor will receive a complimentary 2025 Souvenir Program Book.**

8. Camping / Hotels

8.1 Camping

a. Festival Grounds

- We have RV stalls available on the Festival grounds. The main washrooms on the grounds **do** have showers.
- Options for power include 30 amp, 15 amp, and no power.
- Note that we are a 3 day festival, with evening dances on both Friday night and Saturday night. Many of our campers (young and old) attend the dances, and it should be noted that after the dance (closes at 3:00 AM), those attending the dance are walking around on the grounds back to their RVs, or may still visit at various sites.

The number of powered sites for long RV units are limited, so reserve early on our website: www.pysankafestival.com.

b. “Pysanka Park” - Elks Kinsmen Park

- There are RV stalls available at Vegreville's Elks Kinsmen Park, home of the famous World's Largest Pysanka! The Park is a short walk to the Festival Grounds.

8.2 Hotels in Vegreville

Check our website for a link to names and phone numbers to hotels in Vegreville.

9. Food & Entertainment

There will be various food vendors on the Festival Grounds on the weekend which serve a variety of food (of course Ukrainian food).

Vendors may choose a complimentary grandstand show ticket, or a ticket to an evening dance. Specify your selection on the Vendor Application Form.

10. Additional Information about the Festival

- Admission onto the grounds is free. All venues are free to attend, with the exception of the grandstand shows and evening dances.
- Ukrainian dance competitions will be scheduled for Saturday and/or Sunday.
- The Festival will “officially open” on Friday at noon. Our Opening Ceremony will be on Friday at 2:00 PM in the Cultural Showcase/Beer Gardens. This will be a free event.
- As always, all scheduled events will go on, rain or shine, as provisions are made for major attractions to be under cover in the event of rain.
- As in the past, our on-grounds **Festival Shuttle Service** will be operated with a shuttle stop at the marketplace, and all other venues on the grounds.

Some things to note as you complete your registration:

All vendors will be open during the full Yarmarok Business hours. Vendors who fail to remain open during the FULL hours of the Yarmarok Marketplace may not be invited to future festivals.

Note: Every 3-day Vendor booth package includes one 3-day vehicle pass and one ticket into the evening dance/zabava party, providing that you have indicated same on your application.

Applications will be processed as received.

Payment is to accompany application, or pay online via etransfer to info@pysankafestival.com

The committee reserves the right to select applications based on type of vendor and the time of receipt.

FESTIVAL MARKETPLACE CONTRACT PROVISIONS

1. Rental fee is for the use of space only.
2. At no time will electrical services used in the indoor booth exceed the capacity of the power provided to that space.
3. Extension cords, lights, props are the responsibility of the vendor, which must be confined to the space rented.
4. As a good neighbour, each Booth vendor shall avoid blocking the view of the neighbour's booth.
5. Due to allergies, pets will not be permitted in booths with vendors, nor should they be left outdoors unattended.
6. Weapons, smoking, drugs, vapes and alcohol are not permitted in the venue.
7. There shall be no subletting, re-assigning or transferring of the rental space to a third party.
8. Vendors will stay open for the full hours specified as Yarmarok Business Hours.
9. Goods for sale should generally, but not necessarily, be related to the spirit of the Festival; that is, Ukrainian themed in nature, dress and decorations. Other goods will be considered at the discretion of the Committee.
10. Space is to be used only for the sale of products as approved by the Association from the list submitted in the application. The Festival must approve any amendments to the list.
11. The vendor must have someone in the booth during all business hours.
12. The Association reserves the right to limit NOISE or anything else that distracts from the spirit of the market.
13. For security, the indoor facility will be locked during non-business hours.
14. There will be no vehicles in the Yarmarok at any time.
15. The vendor shall be liable for any damage caused to the facility or props by the vendor.
16. All goods and personal belongings in the outdoor tents are the vendor's responsibility, as no additional security is provided in the area(s) of outdoor tents. Note that any theft, vandalism, etc. is at the vendor's risk.
17. The vendor shall be responsible for any insurance for their merchandise. **THE ASSOCIATION DOES NOT ASSUME ANY RESPONSIBILITY FOR GOODS LOST OR DAMAGED WHILE IN THE DISPLAY AREAS OR IN TRANSIT TO OR FROM IT.**
18. Acceptance or rejection of applications by the Association is final. Factors will include: relationship of items for sale to the Festival Theme, relationship to the overall variety offered, availability of space, and order of receipt of application and payment.
19. Any **food products** for sale must be indicated on your application, as we will need you to complete an AHS special event application form.

Thank you for your interest. You can call our office at 780.632.2777 for further information or email: info@pysankafestival.com

July 4-5-6--2025 – 52nd Annual Vegreville Ukrainian Pysanka Festival – FREE main gate!

Save the Date!: 53rd Annual Vegreville Ukrainian Pysanka Festival: July 3-4-5--2026

UKRAINIAN PYSANKA FESTIVAL ~ July 4, 5, 6, 2025
FESTIVAL MARKETPLACE BOOTH APPLICATION AND RENTAL CONTRACT

Name of Business (as you would like it to appear on Festival advertising): _____

Contact Person: _____

Mailing Address: _____

Phone Number(s): _____ **Email:** _____

Website / Facebook / Etsy / Other: _____

DESCRIPTION OF ITEMS TO BE SOLD (This description will be added to our website and program book):

(required)

_____ 10' indoor booth @ \$200 for 3 days = _____
 _____ 15' indoor booth @ \$300 for 3 days = _____
 _____ 20' indoor booth @ \$400 for 3 days = _____
 _____ **Power** to indoor booth @ \$20 for all 3 days = _____
 Yes, I/we need power for: _____
 No power required. (be specific, as we want to ensure you have adequate power, ie lighting, laptop, etc.)
 _____ outdoor tent @ \$100 per day ***MUST SUPPLY own tent, tables, chairs, etc.*** = _____
 _____ outdoor tent @ \$200 for 3 days ***MUST SUPPLY own tent, tables, chairs, etc.*** = _____
 my outdoor tent size is: _____ x _____
 _____ **Additional Tables** @ \$10 per booth = _____
 _____ Outdoor RV Unit Booth Space @ \$200 for 3 days* = _____
 _____ Additional 3-day vehicle pass (note: 1 complimentary pass is included) \$30 each = _____
 _____ I would like a complimentary Zabava or Grandstand ticket (if not checked you will not receive one)
 _____ I NEED CAMPING! (reservations on our website)
 _____ I want to advertise! Please send me the details.
TOTAL.....= _____

MAKE CHEQUE PAYABLE TO: Vegreville Cultural Association
ETRANSFER TO: info@pysankafestival.com – please add in the memo what you are paying for:
 i.e.: Yarmarok, (your business name)

NOTE: Any other special requests for consideration: _____

APPLICATION DEADLINE: PLEASE RETURN ASAP FOR IMMEDIATE PROCESSING
 Space consideration will be on a first come basis until space is no longer available.
 Preference will be given to our regular vendors until January 31, 2025. **FULL payment is due by March 31st.**

Please review our cancellation policy regarding refunds.
Your Vendor pass package will be available at the Festival Office when you arrive.
I have read and hereby agree to abide by the FESTIVAL MARKET CONTRACT PROVISIONS as outlined in the document describing same.

Print Name: _____ Signature: _____ Date: _____

Venue Booth Layout on next page →

<u>Office Use</u>	
Date Rec'd:	_____
Booth #(s):	_____
Booth Size:	_____
Power Req'd:	YES NO
# of Addn'l Tables	_____
RV Stall #	_____
<input type="checkbox"/> Dep. Rec'd	

