



Vegreville Cultural Association

Sponsoring..... *Canadian Showcase of Ukrainian Culture*

UKRAINIAN PYSANKA FESTIVAL

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51st Annual Ukrainian Pysanka Festival -July 5-6-7, 2024, Vegreville, Alberta

SHOWCASE: Styles of Ukrainian Visual Art

Artist Application

Vegreville's annual Ukrainian Pysanka Festival is a 3-day showcase of Ukrainian Culture. Over the 3 days, we have many Ukrainian-themed attractions: grandstand shows with performers from Alberta, Canada, North America, and internationally (usually from Ukraine!); beer gardens and evening dances with some of the best-known Ukrainian bands; many free activities such as the showcase stage (dancers, bands, vocalists), dance competitions venue, opening ceremony, pioneer demonstrations, folk art workshops and displays, petting zoo, children's activities, and yarmarok marketplace.

New for 2024, to coincide with our festival theme—*Styles of Ukrainian Visual Art*—we are planning for a setting of various types of Ukrainian art to be showcased, and provide an opportunity for artists to do workshops, demonstrations, and of course, sell their art. We are also selecting artists; pieces to be part of our souvenir program book, and will request pictures and a description of the art.

1. Marketplace Hours

Ukrainian Art Showcase hours: *(subject to change.)*

FRIDAY: 12:00 PM until 9:00 PM

SATURDAY: 10:00 AM until 7:00 PM

SUNDAY: 10:00 AM until 5:00 PM

2. Venue Location

The main Showcase of Ukrainian Art will be located on the upper floor of the Yarmarok Marketplace, located in the Recreation Centre/Arena located at **4509-48 Street** in Vegreville. Access to the area is via stairs or elevator.

Please note that **prior to setting up your space**, you must pick up your Artists Package at the Festival Office. This lets our office know you have arrived, and includes your 3-day pass to park on the grounds, and your complimentary tickets. Please note that if you do not have the artist pass, and you tell the gate volunteers that you are an artist without a pass, they may not let you onto the grounds.

Booth set up: THURSDAY: 2:00 PM until 8:00 PM - FRIDAY: approximately 10:00 AM to 11:30 AM

The Festival starts at 12:00 PM (subject to change) on Friday.

3. Loading/Unloading & Weekend Parking

The 2 bay doors on the south side of the building will be open.

Be considerate of other vendors setting up their booths. When unloading, you can park adjacent to the building between the two doors for easier unloading of your items to your designated booth. After unloading and prior to setting up your booth, please move your vehicle across the parking lot along the chain link fence to allow for other vendors to unload/load. Thank you!

Absolutely no vehicles are allowed in the building for unloading/loading!

Park across the gravel parking lot along the chain-link fence for the weekend (you will need your 3-day parking pass), or parking is available in the Recreation Centre/Aquatic Centre Parking Lot. The street entrance door will be open during Yarmarok hours.

Parking on the grounds without your complimentary vehicle pass is \$10 per day.

4. Selecting Space

SPACE in the ARTISTS' SHOWCASE will consist of the following:

- Approximately 8' x 6' space
- Power is limited
- One (1) table and chairs are available in this venue, additional tables are available at \$10 per space

5. Fees & Payment

All prices noted are for the 3-day Festival:

- 8' x 6' space \$80
- power \$20 (limited power)
- additional table \$10 each

If your application is accepted, the fee is due by April 15th.

6. Advertising Opportunities

6.1 Program Book

Annually we professionally print a full colour souvenir program book, which is available for purchase. The program book is generally available one month prior to the Festival, and is available for sale in Vegreville.

Various businesses advertise in this program book. Our vendors, artists, etc., have the opportunity to advertise as well.

Business card sized ads are \$110. Design services are available for an additional \$25.

7. Camping / Hotels

7.1 Camping

a. Festival Grounds

We have RV stalls available on the Festival grounds. The main washrooms on the grounds **do** have showers. Options for power include 30 amp, 15 amp, and no power. The number of powered sites for long RV units are limited, so reserve early.

b. "Pysanka Park" - Elks Kinsmen Park/Camping

There are RV stalls available at Vegreville's Elks Kinsmen Park, home of the famous World's Largest Pysanka! The Park is a short walk to the Festival Grounds. Note that reservations may not be an option.

7.2 Hotels in Vegreville

Don't have an RV, or camping isn't your thing? Check our website for a link to names and phone numbers to hotels in Vegreville.

8. Food & Entertainment

There will be various food vendors on the Festival Grounds on the weekend which serve a variety of food (of course Ukrainian food!).

Artist may choose a complimentary grandstand show ticket, or a ticket to an evening dance. Specify your selection on the Application Form.

9. Additional Information about the Festival

– Admission onto the grounds is free. All venues are free to attend, with the exception of the grandstand shows and evening dances. Grandstand Tickets are \$30 each 18 and over, 13-17 \$25 and 12 and under are free. The admission into the Evening Dance/ Zabava is \$20 for 18 and over, \$15 Age 13-17, 12 and under are free.

– Ukrainian dance competitions will be scheduled for Saturday and/or Sunday.

– The Festival will "officially open" on Friday at noon. Our Opening Ceremony will be on Friday at 2:00 PM in the Cultural Showcase/Beer Gardens. This will be a free event.

– As always, all scheduled events will go on, rain or shine, as provisions are made for major attractions to be under cover in the event of rain.

– As in the past, a Festival Express will be operated with a shuttle stop at the marketplace, and all other venues on the grounds.

Some things to note as you complete your registration:

All Artists will be open during the full Marketplace Business hours.

Artists who fail to remain open during the FULL hours of the Market may not be invited to future festivals.

APPLICATION DEADLINE: Applications will be accepted on a first-come basis. Fully paid applications will be given priority in the order that they are received. The committee reserves the right to select applications based on type of art and the time of receipt.

APPLICATION DEADLINE (for inclusion in Program Book): APRIL 30, 2024

Applications will be processed as received. Payment can be sent after your application has been accepted.

Applications will be accepted on a first-come basis. Fully paid applications will be given priority in the order that they are received. The committee reserves the right to select applications based on type of art and the time of receipt.

CONTRACT PROVISIONS

1. Rental fee is for the use of space only.
2. At no time will electrical services used in the indoor booth exceed the capacity of the power provided to that space.
3. Extension cords, lights, props are the responsibility of the vendor, which must be confined to the space rented.
4. As a good neighbour, each Booth vendor shall avoid blocking the view of the neighbour's booth.
5. Due to allergies, pets will not be permitted in booths with vendors, nor should they be left outdoors unattended.
6. There shall be no subletting, re-assigning or transferring of the rental space to a third party.
7. Vendors will stay open for the full hours specified as Business Hours.
8. Goods for sale should generally, but not necessarily, be related to the spirit of the Festival; that is, Ukrainian themed in nature, dress and decorations. Other goods will be considered at the discretion of the Committee.
9. Space is to be used only for the sale of products as approved by the Association from the list submitted in the application. The Festival must approve any amendments to the list.
10. The vendor must have someone in the booth during all business hours.
11. The Association reserves the right to limit NOISE or anything else that distracts from the spirit of the market.
12. For security, the indoor facility will be locked during non-business hours.
13. There will be no vehicles in the building at any time.
14. The vendor shall be liable for any damage caused to the facility or props by the vendor.
15. All goods and personal belongings in the outdoor tents are the vendor's responsibility, as no additional security is provided in the area(s) of outdoor tents. Note that any theft, vandalism, etc. is at the vendor's risk.
16. The vendor shall be responsible for any insurance for their merchandise. THE ASSOCIATION DOES NOT ASSUME ANY RESPONSIBILITY FOR GOODS LOST OR DAMAGED WHILE IN THE DISPLAY AREAS OR IN TRANSIT TO OR FROM IT.
17. Acceptance or rejection of applications by the Association is final. Factors will include: relationship of items for sale to the Festival Theme, relationship to the overall variety offered, availability of space, and order of receipt of application and payment.

Thank you for your interest. You can call our office at 780.632.2777 for further information, fax at 780.632.2770 or email: info@pysankafestival.com

51st Annual Vegreville Ukrainian Pysanka Festival – FREE main gate admission!

Thank you for your interest.

You can call our office at 780.632.2777 for further information
or email: info@pysankafestival.com

We look forward to your application and hope to see you this summer!

51st Annual UKRAINIAN PYSANKA FESTIVAL - July 5, 6, 7, 2024 – Vegreville, Alberta
Showcase: Styles of Ukrainian Visual Art: ARTIST APPLICATION

Name of Artist (as you would like it to appear on our Festival advertising): _____

Mailing Address: _____

Phone: _____ Email: _____

Website / Facebook / Etsy / Other: _____

DESCRIPTION OF ART TO BE SOLD (This description will be added to our website and program book): (required) :

_____ **Upper Yarmarok** (standard space is 8' x 6'); \$80 for 3 days = _____

-Space required: _____ = _____

-Additional Tables @ \$10 (1 table is provided) = _____

-Power @ \$20 for the weekend = _____

Yes, I/we need power for _____

No power required. (↑ be specific, as we want to ensure you have adequate power; power is limited)

_____ **Outdoor Tent** (standard space is 12' x 12'); \$80 for 3 days = _____

(you bring your own tent, tables, chairs, etc.); Space required: _____

_____ Additional 3-day vehicle pass (*note: 1 complimentary pass is included*) \$30 ea x _____ = _____

_____ I would like a **complimentary** Grandstand Show **OR** Zabava ticket (if not checked you will not receive one)

_____ I need **CAMPING!** (please send me the forms)

_____ I want to advertise! (please send me more information)

TOTAL.....= _____

MAKE CHEQUE PAYABLE TO: Vegreville Cultural Association

ETRANSFER TO: info@pysankafestival.com – please add in the memo what you are paying for:

i.e.: Artist, (*your business name*)

_____ **I am willing to hold a workshop/art class**

(“Students” would pre-register with the artist for a fee. Pre-registration would be advertised on our website)

The Festival Office will be in contact with you regarding a hands-on session.

Please determine a registration fee and the time you would require to have the class from start to finish.

_____ **I am willing to do art demonstrations throughout the weekend**

Specific times can be set for demonstrations, please discuss with the Festival Coordinator

_____ **I am willing to have my art featured in the souvenir program book**

If selected, I will provide photos, and a description of my art, as requested by the organizers

NOTE: Any other special requests for consideration: _____

APPLICATION DEADLINE: APRIL 30, 2024 to be included in our program book.

Space consideration will be on a first come basis until space is no longer available.

No refunds will be issued after confirmation of booking by an agent of Vegreville Cultural Association.

Your vendor package will be available at the Festival Office when you check-in prior to setup.

I have read and hereby agree to abide by the CONTRACT PROVISIONS as outlined in the document describing same.

Print Name: _____ Signature: _____ Date: _____

Office Use
Date Rec'd:
Booth #(s):
Booth Size:
Power Req'd: YES NO
of Addn'l Tables
RV Stall #
Date: