



VEGREVILLE CULTURAL ASSOCIATION

PO Box 908, 4737-45 Avenue, Vegreville, Alberta Canada T9C 1S1

Ph. 780.632.2777 – Fax. 780.632.2770 – info@pysankafestival.com

Sponsoring: **Annual Ukrainian Pysanka Festival**

UKRAINIAN PYSANKA FESTIVAL CELEBRATIONS

2021 Virtual & In-Person SPONSORSHIP OPPORTUNITY

PYSANKA POSHOOK (Searching for Pysanky)

With COVID-19 hitting us in 2020, the Vegreville Cultural Association had decided that rather than cancelling our annual Pysanka Festival, we would go with a virtual online event! Vegreville's Pysanka Festival went online with GREAT SUCCESS! On Facebook alone, our posts reached over 153,000 people! We had viewers from all over Canada—and the world—bringing excellent publicity for our Festival, and for Vegreville! In fact, we did so well attracting attention; we have been receiving calls from visitors and performers wanting to be a part of our 2021 Pysanka Festival.

Although current restrictions will not allow for us to have our regular in-person event, we are planning for the 48th Annual Pysanka Festival to include some in-person activities to go with this year's online event!

This year we are commissioning Vegreville Visual Artists to paint 48 rocks to look like Ukrainian Easter Eggs, and we will bring PYSANKA POSHOOK (searching for Pysanky) to Vegreville on July 2, 3, 4, 2021 during the 48th Annual Pysanka Festival. These 48 rocks will be hidden in or around businesses, or in a public location within Vegreville. When a rock is found, the person can bring it to the Festival office to claim 1 of 48 prizes.

Your Sponsorship includes:

- ☞ A listing on our website's PYSANKA POSHOOK page, with your business name, physical location (or website link), and one-line of approved text
Example: ABC's Diner, 5555-50 Street, Vegreville
 Egg-Roll to Go, \$3 – All Pysanka Festival Weekend
- ☞ A 4" x 4" sponsorship window cling (as shown above)
- ☞ Recognition on Pysanka Festival website's PYSANKA POSHOOK page, and advertising on the virtual festival event

Sponsorship amount: \$48

Note: We can only accept the first 48 sponsors.

If you are interested in other sponsorship opportunities, please contact the Festival Office.

www.pysankafestival.com

PYSANKA POSHOOK 2021

(Searching for Pysanky)

Yes, I/we would like to support the 2021 Pysanka Festival by sponsoring a painted rock for "Pysanka Poshook"!

Business / Individual: _____

Physical Address (if applicable): _____

Contact Name: _____ Phone: _____

Email address: _____

Mailing address: _____

Please drop a painted rock off at my business; I will place it in my business

Please have the painted rock placed in an area around my business

This is great, but I don't want to have the painted rock in or near my business, please place it in a public area in Vegreville

Please have my listing read as follows:

(Business Name:) _____

(Website:) _____

(One Line of Text:) _____

?? Have questions, prefer to return info via email? Send to info2@pysankafestival.com

We greatly appreciate your support for our 2021 Pysanka Festival—48 years!