



Vegreville Cultural Association

Sponsoring..... *Canadian Showcase of Ukrainian Culture* ~ **UKRAINIAN PYSANKA FESTIVAL**

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48th Ukrainian Pysanka Festival

Vegreville, Alberta

July 2 - 3 - 4 - 2021

YARMAROK – MARKETS

Vendor Application

Vegreville's annual Ukrainian Pysanka Festival is a 3-day showcase of Ukrainian Culture. COVID-19 has once again stopped us from planning our 'traditional' full in-person Pysanka Festival; however, we would still like to offer our VISITORS with shopping opportunities. **Fun Fact: We had over 20,000 people visit the 2020 Pysanka Festival ONLINE Yarmarok Marketplace last year!** Market opportunities for vendors this year are as follows:

1. Online and In-Person Yarmarok Market:

ONLINE Yarmarok Market hours: Starts: Friday July 2nd at 2:30 PM and Ends Sunday July 4th at 3:00 PM

Our Online Yarmarok will run all 3 days.

1. As soon as we receive your application with all information, and payment, you will be listed as a Vendor on our website: www.pysankafestival.com. Vendors will also be listed on the Facebook Yarmarok event's **About** tab. (*Shoppers without Facebook accounts will be able to find your website, store, Etsy shop, etc., from our website.*)
2. The week prior to the Festival, vendors will be given a time slot where they will provide an introduction of their products, which will be placed on the Facebook event.
3. Vendors will also be given a time slot during the Pysanka Festival dates where they will provide their sales pitch/initial sale post, with as many pictures of sale items if you wish. You, the vendor, will need to do this post, and post your pictures.
4. Throughout the weekend, you may add additional photos to your INITIAL post under comments. **Note that any pictures, etc., added as new stand-alone posts will be deleted. New content must only be added under comments of your initial vendor post.**
5. You will be responsible for all sales, shipping, returns, etc.

Fee for **online** Yarmarok Market: \$25

2. In-Person Yarmarok Marketplace:

IN-PERSON Yarmarok Market hours: Saturday July 3rd from 2:00 PM until 8:00 PM (time & location subject to change)

Weather and COVID-19 restrictions permitting, we will be having an outdoor market at the Elks/Kinsmen Park, home of the world's largest Pysanka! We will have some 10' x 10' tents available for vendor usage. Tents will be socially distanced.

In the event weather does not permit for an outdoor market, and if COVID-19 restrictions are lifted, ***the market will be moved to a large building for an indoor market.***

Other activities we are planning at the market location include: Ukrainian food, live Ukrainian music throughout the day, and an outdoor concert by a well-known Ukrainian band.

Fee for **in-person** Yarmarok Market: \$25

3. Street Band & Sidewalk Sale:

IN-PERSON Farmers Market hours: Friday July 2nd from 3:00 PM until 7:00 PM (time and location are subject to change)

Subject to all approvals from municipal and provincial governments, a Street Closure and Sidewalk Sale is being planned.

Other activities we are planning for include: Ukrainian food truck service, live Ukrainian music, Main Street businesses sidewalk sale, and more.

Fee for **in-person** Farmers Market: \$25

4. Fees & Payment

Please send application in prior to payment. If your application is accepted, **full payment** will be required within **THREE (3)** business days. After receiving payment and required information, your business will be listed as a vendor.

A returnable/refundable \$100 deposit is required for the use of the tents.

If Alberta Health restrictions are not lifted, and we are required to cancel our in-person plans, you will be fully refunded. However, our ***online market will definitely proceed!***

5. Power/Electricity Requirements

Will you need power?

Power will be limited at the Markets. If you are requiring power, please ensure it is noted on the application form. We will do our best to try to accommodate all. ***Note that vendors requiring power may not be accepted due to limited power outlets.***

APPLICATION DEADLINE: Sunday, June 20, 2021

Applications will be processed as received.

The committee reserves the right to select applications based on type of vendor and the time of receipt.

Save the Date!: 49th Vegreville Ukrainian Pysanka Festival: July 1, 2, 3, 2022

UKRAINIAN PYSANKA FESTIVAL ~ July 2, 3, 4 – 2021

PYSANKA FESTIVAL YARMAROK MARKETS 2021

Name of Business (as you would like it to appear on Festival advertising): _____

Contact Person: _____ Position: _____

Mailing Address: _____

Phone Number(s): _____ Email: _____

Website / Facebook / Etsy / Other: _____

DESCRIPTION OF ITEMS TO BE SOLD (This description will be added to our website and other advertising): _____

Sign me up for:

- Online Yarmarok 2021 event – July 2, 3, 4, 2021 --- ONLINE ONLY --- \$25
- In-Person Yarmarok 2021 event – July 3, 2021 --- IN-PERSON --- \$25
- BOTH: Online & In-Person Yarmarok 2021 event – July 2, 3, 4, 2021 --- ONLINE & IN-PERSON --- \$45
- In-Person Farmers Market Street 2021 event – July 2, 2021 --- IN-PERSON --- \$10

Additional information needed for In-Person Vendors:

- I need a tent please (I will provide a \$100 deposit prior to tent usage the day of the market)
- I will bring my own tent, thanks
- I need power for this reason: _____

(Note: There is very limited power in the Park, so vendors requiring power may not be selected.)

I understand & accept that in-person markets may be moved or cancelled, with very little notice.

Date: _____ Signature: _____ Print Name: _____

Please return form, or email form information to: info2@pysankafestival.com

Please make cheque payable to: Vegreville Cultural Association, PO Box 908, 4737-45 Avenue, Vegreville AB T9C 1S1

OR Send etransfer to: our treasurer: orestolineck@yahoo.ca → have the answer to question as: pysankamarket

Office Use:

Date Application Received: _____

Street Online In-Person Received \$ _____ Date: _____

Tent Required: Tent # _____ Tent Deposit Collected Tent Deposit Returned

Other Notes: